

ADVERTISING RATES & SPECS

Position : thesun (desktop and mobile website) | Size: width X height in pixels (px) | 8% service tax is applicable



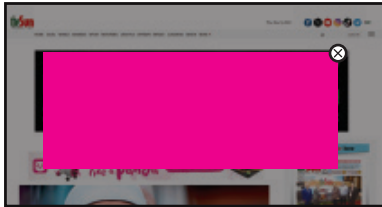
STANDARD CREATIVES

A	FULL BANNER (UNDER MENU BAR) Ad Size: (Desktop) 1170 x 240px, 1107 x 227px, 468 x 100px (Mobile) 320 X 100px File Type: JPEG, PNG, GIF, HTML File Size: < 100kb	RM 15,000 / week
B	LEADERBOARD (5 CHANGES MAX) Ad Size: (Desktop) 728 x 90px, 600 x 70px (Mobile) 320 x 100px File Type: JPEG, PNG, GIF, HTML File Size: < 100kb	RM 9,000 / week
C	EXPANDABLE LEADERBOARD (TOP) Ad Size: (Desktop) 728 x 90px (collapsed) 728 x 315px (expand) (Mobile) 320 x 50px (collapsed) 320 x 480px (expand) File Type: JPEG, PNG (both desktop & mobile) File Size: < 60kb	RM 15,000 / week
D	MEDIUM RECTANGULAR Ad Size: (Desktop) 300 x 250px, 250 x 208px File Type: JPEG, PNG, GIF, HTML File Size: < 100kb	RM 7,000 / week
	VIDEO MEDIUM RECTANGULAR Ad Size: (Desktop) 300 x 250px, 250 x 208px File Type: HTML File Size: < 100kb	RM 12,000 / week
E	EXPANDABLE RECTANGULAR (TOP) Ad Size: (Desktop) 300 X 250px (collapsed) : 600 X 250px (expand) File Type: JPEG, PNG File Size: < 60kb	RM 15,000 / week
F	RECTANGULAR PANEL (BUTTON AD / MIDDLE) Ad Size: 300 X 95px File Type: JPEG, PNG, GIF, HTML File Size: < 100kb	RM 7,000 / week
G	HALF PAGE (MIDDLE) Ad Size: 300 X 600px File Type: JPEG, PNG, GIF, HTML File Size: < 100kb	RM 13,000 / week
H	MIDDLE BANNER (BELOW SPORT) Ad Size: (Desktop) 728 X 90px, 600 x 70px (Mobile) 320 x 100px File Type: JPEG, PNG, GIF, HTML File Size: < 100kb	RM 7,000 / week
I	BOTTOM PANEL (BOTTOM) Ad Size: (Desktop) 728 X 90px, 600 x 70px (Mobile) 320 x 100px File Type: JPEG, PNG, GIF, HTML File Size: < 100kb	RM 5,000 / week

ADVERTISING RATES & SPECS

Position : thesun welcome page (desktop and mobile website) | Size: width X height in pixels (px) | 8% service tax is applicable

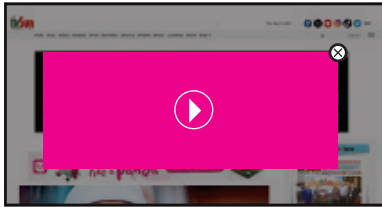
SPECIAL CREATIVES



INTERSTITIAL

Ad Size: 800 X 450px
File Type: JPEG, PNG, GIF, HTML
File Size: < 100kb

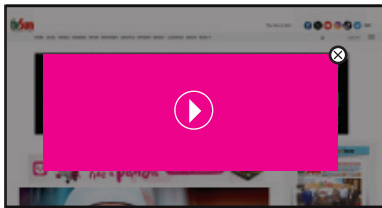
RM **12,000** / week



VIDEOSTITIAL

Ad Size: 800 X 450px
File Type: HTML
File Size: < 1MB

RM **15,000** / week



VIDEOSTITIAL

Ad Size: 800 X 450px
File Type: HTML
File Size: < 1MB

RM **15,000** / week

VIDEO MEDIUM RECTANGULAR

Ad Size: (Desktop) 300 x 250px, 250 x 208px
File Type: HTML
File Size: < 100kb